

MORE WINDOWS

Ámerica's "Must" for Post War Homes



OU have told us, Mr. and Mrs. America, that you want more windows—and better windows—in the homes you are planning to build and remodel after the war.

We think your decision is an excellent one. For nothing can do more to make your home more livable, more enjoyable, more lastingly satisfactory, than carefully chosen windows, used with taste and imagination.

But windows, rightly used, can bring you many further advantages. They add distinction to the exterior of your home, and cheer to the interior. They admit more sunshine, more healthful air. They help you capture interesting views. They make your home a more intimate part of the outdoors,

summer and winter. They increase immensely the decorative possibilities of your home. They make small rooms seem larger, and help you save on lighting bills. They can help you do all these things, no matter what size or type home you build or remodel.

This, then, is a book about windows. It is intended to stimulate your imagination by suggesting how and where windows can be used to give you greatest benefit and enjoyment. It is a book which will help you, we hope, to make your home a source of lasting satisfaction through the years.

Should you ever sell or rent, you will find that "more windows" will pay you good cash dividends.

and sunbeams . . .



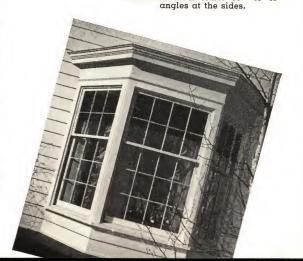
"homey" look. From the inside, they provide a favorite way of widening a view by presenting it from more than one angle.

Another important advantage of bay windows is the fact that they create extra space in a room. Very often, and especially when the room is small, a well designed bay window can create an air of spaciousness and repose. Bays, too, make possible interesting conversation nooks or game corners. A bay in the living room, or for a dining nook, will give your home a charm that will increase with the years.

Bays are not too expensive for the small home. Modern bays, such as pictured here, can be built from stock size window units, so that the cost is within reach of the most modest budget. Your lumber dealer will give you full information.

The decorative possibilities of α bay are limitless. With α little imagination, and with ideas from a home decorating magazine, you can give your home individuality and beauty that you may have thought was beyond your reach.

Above and below are two popular bay styles. Numerous combinations of stock size windows and frames are possible and are assembled with either 30" or 45"



How will a "Corner"

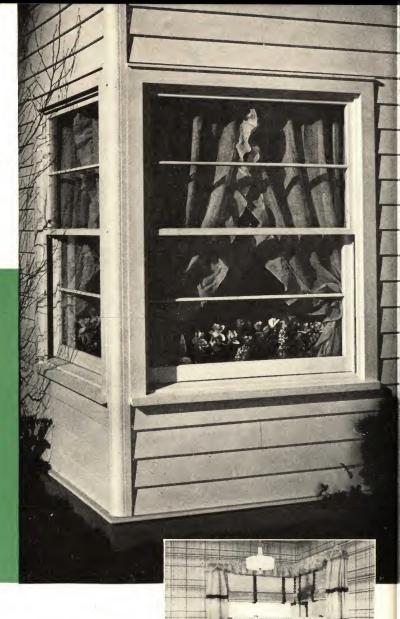
FIT YOUR HOME?

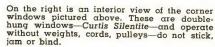
Corner windows are a modern contribution to the art of graceful living! They strike a refreshing note in today's scheme of things. And corner windows are as useful as they are beautiful.

Corner windows can provide a cheerful breakfast nook in the kitchen. They can add greater interest to a living room. They can create the effect of a protected sun porch even though your home has no porch. When made up of stock window units, they make it possible for you to have a corner group as large as you like, at moderate cost.

There are only a few "don'ts" to observe in using corner windows. Since these windows are modern in style, they lend themselves best to simple, less ornate styles of architecture. Some architects believe that these windows are not in keeping with traditional styles such as Cope Cod or Georgian, yet, even here, if properly used, they can be effective.

When remodeling takes the form of simplifying an over-ornate structure, corner windows are often the very thing to use. Kitchens can be given more light easily and inexpensively. And very often two or three small, out-of-proportion windows can be replaced to good advantage with corner windows. Either double-hung or casement style may be used. Both are pictured here. Double hung windows cost less.





(Left) Interesting decorative styles are possible with corner windows. You can have any arrangement of windows desired—and the type and size to best fit your room. Several sash styles may be had.



(Left) This corner window group is made up of Curtis Silentite casements. Built on a new principle, these casements are easier to operate—no swinging or rattling—readily cleaned from the inside — no exterior hardware. Weatherstripped on all sides—screens and insulating glass available on order—priced separately.

(Far left) Corner windows in a book room or library are delightful. Here there are three doublehung windows on either side. You may use any number desired, depending on the size of the rooms in your home.



HETHER you build a new home, or make over an old one, you will enjoy at least one "picture" window in your home. Also known as "view" sash, such windows usually consist of a large fixed sash (meaning that the window does not open). When ventilation is desired, the picture window can be flanked by double-hung or casement sash.

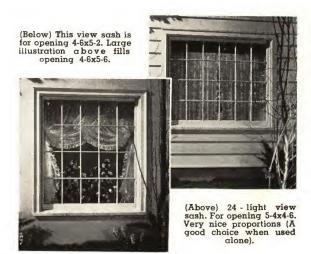
With their larger size, picture windows are becoming a popular means of bringing additional light into the home—as well as creating a more intimate contact with the outdoors. They are very decorative, too. While they are ideal for living and dining room, they are also useful in studies, bedrooms and workrooms.

Because the sash is stationary, picture windows should not be used in rooms where there is no other source of ventilation. However, as mentioned, this is easily overcome by flanking the "view" sash with windows that open. An excellent illustration is shown below—also on page 2. Either double-hung or casement windows may be used for movable sash.

The beauty of picture windows is to have them large as possible—both the fixed and movable sash. A glimpse at the widely-read home magazines will show you how very popular and beautiful are well-placed picture windows.

PICTURE WINDOWS





(Left) Here is an attractive use of two 8-light Silentite windows with a 20-light "view sash." If you have always wanted a "wall of windows" in your home, here is one effective answer! See page 2 for larger similar grouping.

ow to use WINDOW GROUPS



Gone are those blank, dreary exteriors which homes used to present to the world. Window groups such as this fairly radiate hospitality — offer an

invitation and welcome to friends and guests. You can group windows effectively in most any desired number -2, 3, 4, 5, and even 6 sash as on page 7. Tell your architect and builder not to be "window shy" when planning your home.



NE of the chief reasons why the homes of yesterday were often so bleak, both inside and outside, was their sparing use of windows. Today, we know better! The modern trend is to use windows in groups of 3, 4, 6 or more.

A good rule to follow in planning a new home, or in remodeling an old one, is to consider every single window opening to determine whether both the exterior and interior effect would not be improved by using two or more windows. Unless there are enough windows, properly placed, there is a sacrifice of exterior beauty as well as of interior charm and comfort.

Banish from your mind, too, any thought that the wide use of windows adds greatly to heating problems in a home. Today's modern windows are pre-fit at the factory so that there are no cracks or crevices to add to heat loss. They are completely weather-stripped . . . provided with effective storm sash. That is why you can "let yourself go" in planning window groups!

Effective use of windows need not be confined to large or medium-sized homes. Window groups can be used even in a tiny home to good advantage—in fact, their use in a small home is almost a "must" because they are needed to create a feeling of greater spaciousness in smaller rooms, and to admit air and light.

The house with lots of windows always sells and rents for a better price than the "dingy" house. For everyone likes nature's greatest gifts—sunshine and air. Windows pay dividends in dollars, when you sell or rent.



Charming banks of graceful casement windows on three sides make this living room the kind you enjoy being in—and always remember. And note the decorative beauty of the colorful drapes. Here windows add color and beauty that would be lacking without them.



Can you imagine a more delightful place for basking on a sunny afternoon—or for entertaining your guests? This view is from a remodeled house. A window wall was installed in the living room and what a difference it made. These are Curtis Silentite double-hung windows. Note the narrow mullions (wood between windows). By eliminating bulky weights, cords, pulleys, a streamlined effect is gained. You get more glass area—and more wall space inside—with Silentite Windows.

USE LARGE WINDOWS

Large windows are growing in popularity. Below are four 12-light windows in a group. On page six (small outside picture) you'll note five 20-light windows together. 15-light windows shown on the right. In a small house, if wall space limits your use of windows, use large size windows for added beauty — more light and air.



You'll enjoy a sun room both summer and winter. And the weather-tightness of Silentite windows will keep your fuel bills to the absolute minimum—shut out dust, too.

A beautiful grouping of Silentite casement windows — diamond shaped leaded glass. There are numerous casement styles and sizes for every desired purpose.



Here are a few suggestions for using windows in various parts of your home. It matters not whether yours is to be a castle or a cottage, you can use windows to give it added beauty and utility. The generous use of windows adds very little to the total cost of a home—or to remodeling.

Let us send you literature on "Silentite"—the "Insulated" Window that cuts full costs as much as 25%. Silentite is America's most popular modern window. It's a WOOD window.



Silentite casements on two sides of a breakfast room. What a charming nook—so much more so than if only one side of the room had windows. How very foolish it is to shut out the beauties of nature through lack of windows. The Silentite casement has entirely new operating principles. The sash operation is unique. It is really a "floating" sash—easily opened and closed, and always locked in the position in which it is placed. It can't rattle, swing or vibrate.



The circle window (below) is ideal for halls, lavatories, vestibules, attics, basement play rooms. Complete unit includes screen with all hardware applied. The lower sash rotates on a pivot and is opened from inside without disturbing screen. Special lock and fastener holds sash securely in closed, half open, or fully opened position. This is a Curtis Silentite window product.





(Above). An unusually beautiful room end. (Above). An unusually bedulitit from end.
Twin Curtis china cases — Curtis French
doors leading to porch—windows on both
sides. This is really a window wall and is
a new idea for your home. Windows and
doors are made in several sizes to fill most
any wall length.



You'll want storm sash for every window opening if you live in a climate where the temperature goes as low as zero. Here is a Curtis ventilating storm sash which gives draft-resistant ventilation and helps protect the health and comfort of the family. It is best to order your storm sash with your regular windows—to be delivered at the same time.



You'll want modern, trouble-free basement windows. This Silentite sash may be opened to any degree and is held securely by the friction arms.

This practical housewife utilizes one of her largest kitchen windows for sort of a "desk spot." A shelf was put under the window for cook books, recipes, account books, etc. It is also a swell spot for small plants and flowers. The kitchen is one room where ample daylight is a "must." But, naturally, you'll want trouble-free and weather-tight windows. Investigate Silentite.



to work . . . SOME TIMELY SUGGESTIONS



WILL YOUR KITCHEN BE LIGHT AND AIRY?

Who'd want only one window over a kitchen sink? Here, certainly, is the place to use a window group! For light, for air, and for increased efficiency in food preparation and dish washing. These are Silentite Casements — opened and closed with as little effort as dialing a radio. Fully weatherstripped on all sides. The Silentite is a Wood Casement—treated to prevent decay and to give lasting satisfaction.

Far too many prospective builders pay too much attention to minor details of a home—and too little attention to the important things like windows. It is well to remember that many home features may be changed readily—such as drapes, furniture, floor coverings, paint, wall paper, etc. But windows are a structural part of the home. Therefore, the need for planning your windows before you build or remodel.

If you are having an architect design your home, go over the plans carefully with him to determine window sizes and arrangements. Be sure to use *stock size* windows. You will save money and get better service and better windows, too.

The Curtis Silentite is a wood window. It is made of durable Ponderosa Pine. Wood is the best non-conductor of heat and cold. No other material compares with wood for windows.



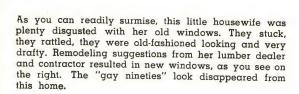
A large bay in front—spacious, well placed windows on all sides—give this home an irresistible appeal. There is no substitute for the magic charm of beautiful windows.





Home remodeling generally calls for new windows—arranged to give more light and air—and to provide a more modern appearance inside and outside. The illustration above shows how a porch was converted into a sun and plant room. Curtis Silentite casements were used. Double - hung windows, shown below, could be used just as effectively.







Silentite eliminates bulky weights, cords, pulleys. Springs operate the sash. Installation cost is much lower.



This book has told you about windows and how and where to use them to best advantage. Curtis makes the Silentite Window Lineprobably the best known and most widely used modern window on the market today. We have a book which tells all about Silentite Windows and pictures the important features. Get a free copy at once, if you haven't one. And read it carefully if you are interested in building or modernizing. We will also send, upon request, books on other Curtis Woodwork products kitchens, china cases, doorways, stairs, etc. Curtis makes all the woodwork for the home.



Mhat to look for

CHOOSING WINDOWS

FEW POINTERS FOR HOME-OWNERS TO BE



Q-What makes a window rattle?

A-The cause is usually an improper fit between stationary and moving parts. To avoid such trouble, windows should be precisely machine - fit and factory-

made. And, of course, weights and pulleys—with their trials and tribulations—are decidedly old-fashioned and quite unnecessary. They cost more to install, too.

Q-What have pulleys and weights to do with air leakage?

A-Old-fashioned windows that operate with



acows that operate with pulleys, weights and cords require cuts in the jamb through which cold may leak. They are difficult and costly to weatherstrip. The famous Curtis Silentite are difficult and costly without weights and pulleys . . . thanks to window operates easily without weights and pulleys . . . thanks to a unique spring-balanced feature.

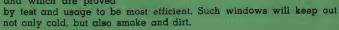


Q—Can windows be "insulated?"

A — Yes, indeed! For example, Curtis Silentite windows have a patented built-in weather-stripping on top, bottom and sides. Double contact of weatherstrip-

ping assures extra protection against infiltration of chilly air. Dirt and dust are shut out-assuring a cleaner house the year around.

Q-How can windows be made weathertight? A — For maximum weather-tightness, it is better to obtain windows which have been scientifically weatherstripped at the factory, and which are proved





Q-Should my windows

be made of wood?

A—Scientific research has shown that wood is the best non-conductor of heat and cold. Wood, particularly Ponderosa Pine, is also desirable because of its durabil-

ity, workability, adaptability to paint, and reasonable cost. Many of the oldest homes in America today have wood windows and are still in good condition.

Q — What has been done to improve the weather - tightness of wood?

A — Modern toxic and water - repellent treatments make wood a better window material than ever . . . enable



it to resist the effects of moisture changes and decay, thus assuring beter fitting windows that cut down air leakage. More information available upon request.



Q-Should storm sash be used on all windows? A—In many parts of the country, storm sash are a necessity. Don't make the mistake of having only a partial installation — thus failing to take full advan-

tage of fuel savings. Have a storm sash for every opening and you'll save fuel.



CURTIS COMPANIES SERVICE BUREAU . CLINTON, IOWA

A Department of Curtis Companies Incorporated

Clinton, Iowa; Wausau, Wis.; Chicago, Ill.; Sioux City, Iowa; Lincoln, Nebr.; Topeka, Kans.; Minneapolis, Minn.



A Department of Curtis Companies Incorporated

Clinton, Iowa; Wausau, Wis.; Chicago, Ill.; Sioux City, Iowa; Lincoln, Nebr.; Topeka, Kans.; Minneapolis, Minn.

